

THE KENNEY STORE

❧ KENNEY, TEXAS ❧

PARTNERSHIP PROGRAM



**Join Our Family,
Support Live Music,
and Grow Your Brand**

At The Kenney Store, we believe in good food, great music, and lasting community connections. Our Partnership Program offers exclusive ways for individuals and businesses to get involved, enjoy VIP experiences, and reach new audiences—all while supporting a legendary Texas music venue.

www.TheKenneyStore.com



PARTNERSHIP PROGRAM

Ready to Reserve or Want to Learn More?

Let's talk about your goals and find the perfect partnership fit!

Contact Tony at The Kenney Store—your table (and your brand) is waiting.



PARTNERSHIP PROGRAM

Why Partner with The Kenney Store?

- **Be part of a Texas legend:** Over a century of history, award-winning live music, and a passionate community
- **VIP access and memorable experiences:** Enjoy the best seats, meals, and music all year long
- **Unmatched brand exposure:** Reach thousands in-person and millions on TV, podcast, and social media
- **Support live music and local artists:** Help us keep the Texas music scene thriving

#1 Wednesday Night Listening Room Season Pass

- Reserved table for 4 at every Wednesday night Listening Room show (12 shows/year)
- True like Home cooked meal prepared by Tony and Rita included at each show
- One-time annual cost: \$2,400
- Enjoy top-tier artists like Sean McConnell, Jack Ingram, Suzy Bogguss, Sunny Sweeney, Aaron Watson, Jason Boland, and more
- VIP status and recognition as a core supporter of live music at The Kenney Store
- Your brand will be included in a commercial in every broadcast, multiple times

PARTNERSHIP PROGRAM

#2 Solo Concert Sponsorship

- Premier meal and choice of table location at our biggest outdoor shows (e.g., Jake Worthington)
- Table packages:
 - 4 seats: \$500 (\$125/seat)
 - 10 seats: \$1,250 (\$125/seat)
- First-access to meet & greets (if available)
- Your business or group recognized during the event
- Inclusion in all social media event promotions and weekly newsletter spotlights

#3 Annual TV Show Sponsorship

- Be featured on our live TV show, broadcast to up to 10 million people weekly (soon expanding to 100 million+)
- Includes your brand mentioned multiple times on every broadcast
- Custom packages based on your chosen level of exposure and involvement
- Placement in all social media posts and weekly newsletter mentions for TV sponsors

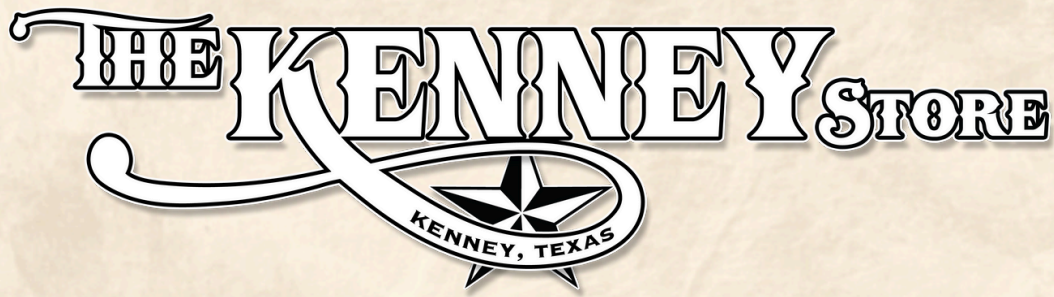
PARTNERSHIP PROGRAM

#4 Kenneycast Podcast Sponsorship

- Sponsor our Kenneycast Podcast—starting at \$1,000/year
- Your brand featured in every episode, with shout outs and logo placement
- Upcoming guests include major artists and songwriters like Sean McConnell
- Featured in all podcast-related social media and weekly newsletter promotions

#5 Stage Sponsorships

- Inside Stage Sponsorship: \$3,000/year
Your name/logo displayed on our iconic indoor stage
Recognition at every inside show and in our digital/print materials
Spotlight in all stage-related social media and weekly newsletter content
- Outside Stage Sponsorship: Starting at \$2,500/year
Prominent signage on our outdoor stage
Exposure to all outdoor concert attendees and in event promotions
Inclusion in all related social media and newsletter mentions



A 130 year old Honky-Tonk with music coursing through it's veins, The Kenney Store was constructed in 1887, and it has seen a lot of history since then. Originally a general store (hence the namesake) The Kenney Store went through many changes and updates in its life. Music was introduced in the mid-1900's, where KARMA was born (the Kenney Area Rural Music Association). The Kenney Store became a place for local musicians, young and old, to gather, play guitars, sing songs, and make memories. On a cold winter day, Tony and Rita Krueger were driving around, discussing life, aspirations, and a possible change of pace. They stopped into that famed small town watering hole, and upon walking through those old wooden doors, Rita said "**This is it.**"

THE KENNEY STORE



THE KENNEY STORE



JULY 26
2025

JAKE WORTHINGTON

THE KENNEY STORE
TICKETS
www.TheKenneyStore.com

THE KENNEY STORE

Sat
May 31st
2025



Ted Nugent

Special Guest
Night Moves
Band

STRANGLEHOLD 50TH ANNIVERSARY TOUR

UNCOVERED AREA ON SALE MAY 15TH!
www.thekenneystore.com for tickets

TEXAS UTILITIES
SCHRAMMER
CONSTRUCTION CO., INC.
DAVIDSON
ITC
THE FALLS
DAVIDSON

KEVIN FOWLER

WEDNESDAY
JANUARY
19TH

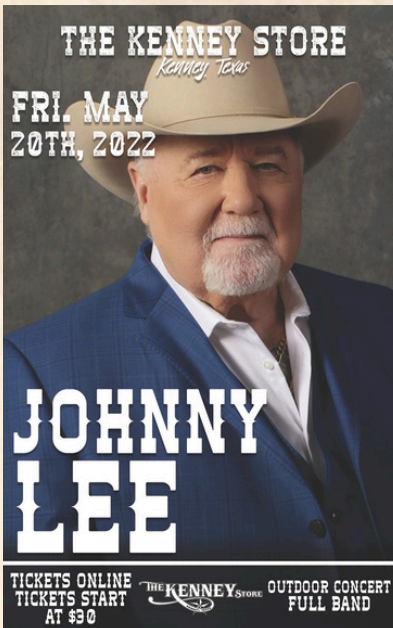


Wednesday Night
Concert Series
Indoor Show
Tickets Available
Online

THE KENNEY STORE
thekenneystore.com

THE KENNEY STORE
Kenney, Texas

FRI. MAY
20TH, 2022



**JOHNNY
LEE**

TICKETS ONLINE
TICKETS START
AT \$30

THE KENNEY STORE
OUTDOOR CONCERT
FULL BAND

THE KENNEY STORE

JULY 23
2025



JACK INGRAM

WED NIGHT
ROTATION SHOW

TICKETS
www.TheKenneyStore.com

THE KENNEY STORE
Kenney, Texas

**RODNEY
CROWELL**

**THE
TEXAS
TOUR**



SEPT. 4
2019

**RODNEY
CROWELL**

TICKETS
** ON OUR WEBSITE **

THE KENNEY STORE
KENNEY
CONCERT SERIES



www.TheKenneyStore.com